



FORMERLY / ANCIENNEMENT  WaterCan  EauVive

# Building Momentum

Highlights from  
WaterAid Canada's  
Annual Report  
2015-16

*Everyone, Everywhere by 2030*

Our vision is a world where everyone, everywhere has safe water, sanitation and hygiene.

Photo credit: Jason Van Bruggen

# A MESSAGE FROM OUR LEADERSHIP



Water is everything. It is health. It is education. It is opportunity. It is an undeniable truth that without safe water, toilets and hygiene, individuals' lives are at risk. This is unacceptable. Water and sanitation are not only life-saving necessities, they are also basic human rights. If we're to put an end to this tragedy, we must amplify the call for change.

While there remains work to reach our goal, we are very pleased to report that we *are* making progress. Lives are changing and there is real hope that we will achieve our goal.

In 2015, we saw world leaders adopt the 2030 Agenda for Sustainable Development at an historic United Nations Summit. For the very first time, they included a goal exclusively for clean water and sanitation. This achievement was both momentous and inspiring, aligning perfectly with WaterAid's global strategy for 2015-2020: *Everyone, Everywhere 2030*.

*Everyone, Everywhere 2030*, was launched in May 2015. It sets the course from which we will achieve success, defining how we will accelerate transformational change towards our vision and how we will link the work of WaterAid's member countries. The strategy has four aims: equality, sustainable services, integration and hygiene. They each require that WaterAid be an agent of change, shifting our emphasis from meeting only the needs of individuals to addressing the root causes that prevent access to safe water, sanitation and hygiene.

With a new global strategy to underpin our work, WaterAid Canada has been building momentum –both externally in delivering our shared vision of safe water, sanitation and hygiene for all, and internally by expanding the expertise of our team. To do this, we have focused on aggressive, yet sustainable growth. We have also fully leveraged our membership with WaterAid International by tapping into the knowledge of our WaterAid colleagues from around the globe.

We're happy to report that our impact this year comes from the strength of our programs. Whether by investing in the improved health of schoolchildren or by building community capacity, we remain committed to supporting lasting change through meaningful and productive relationships. Our new programs in Ghana, Mali and Tanzania expand our reach, meaning that thousands of children, women and men, will have a much better chance at a healthier, safer and more productive life. We are also working collaboratively with partners such as Amref Health Africa in Canada, Christian Children's Fund of Canada and SickKids Centre for Global Child Health to leverage resources and expertise.

Safe, accessible water for all is an essential part of the world we want to live in. To get there we must build on our achievements, adapt to a changing context, encourage innovation, and be bold.

This is our story for 2015-2016, a story made possible because of your generous contributions. This year, we're presenting our annual report in a new way. This shorter print companion piece allows us to reduce costs, while still showing you how your support is helping us transform lives around the world. You can read the full report online at [www.annualreport.wateraidcanada.com](http://www.annualreport.wateraidcanada.com)

John Connolly, Chair

Nicole Hurtubise, CEO



Photo credit: WaterAid/Leslie Moreland

## OUR YEAR

### New Global Strategy

In May 2015, WaterAid launched an ambitious new global strategy for 2015-2020 designed to accelerate transformational change towards our vision. The new strategy marks a significant shift in WaterAid's approach, requiring that we be an agent of change, with a strong focus on an integrated and collaborative approach.

### Sustainable Development Goal 6: Ensure access to water and sanitation for all

On September 25<sup>th</sup>, 2015, all 193 member states of the United Nations adopted the Sustainable Development Goals (SDGs), or 'Agenda 2030', to end poverty, protect the planet and ensure prosperity for all. For the first time in history, water, sanitation and hygiene were central in the global development agenda.

### Clean Water for Schools

WaterAid Canada's largest ongoing program is the East Africa School Water, Sanitation and Hygiene program. Jointly funded by WaterAid Canada and the Government of Canada through Global Affairs Canada, this five-year program aims to reach 170 schools and 120,000 students and teachers throughout Uganda, Kenya and Ethiopia. Together we're creating healthier school environments where teachers are more committed and willing to work and students can learn and thrive.

### Collaboration for Health Clinics

This past year, WaterAid Canada received funding from Global Affairs Canada's

Partnership for Strengthening Maternal and Newborn Child Health Call for Proposals. This four-year project, led by Amref Health Africa in Canada, and in partnership with the Christian Children's Fund of Canada, and SickKids Centre for Global Child Health, will continue to contribute to the improved health of mothers and their children in East Africa.

### Building progress through community

Together with OneDrop, an international non-profit organization created by Cirque du Soleil founder Guy Laliberté, and Rotary International's Water and Sanitation Rotarian Action Group (WASRAG), we launched the *Ji Ni Beseva* program in Mali. The program will provide sustainable water, sanitation and hygiene for more than 75,000 people in the Kati and Bla regions of Mali.

### Healthy Start

In 2015, WaterAid launched *Healthy Start*, our four-year campaign focused on improving the health and nutrition of newborn babies and children.

### Rising Up After Tragedy in Nepal

After the devastating earthquakes that affected Nepal, WaterAid took an active part in the emergency response. With the help of our global team – and donations from WaterAid's amazing supporters – we were able to respond to the immediate and critical need for safe water and sanitation.



Photo credit: WaterAid/Anna Kari



**1 in 3** people around the world don't have access to adequate sanitation.



**650 million** people don't have access to safe clean drinking water.



**Every minute** a newborn baby dies from infection caused by a lack of safe water and an unclean environment.  
(*WHO 2015*)



Photo credit: WaterAid/Ernest Randriarimalala

## THANK YOU!

Our incredible supporters are behind every success and every life changed. Thank you to all who have championed our vision of a world where everyone, everywhere has access to safe water, sanitation and hygiene.

### **AVEDA Walk for Water 2015**

The Collega for AVEDA network in Canada once again marked their commitment to clean water for everyone, everywhere by taking to the streets in 14 cities across the country on Earth Day (April 22<sup>nd</sup>). Over 1300 individuals walked to raise awareness about the global water and sanitation crisis, helping to raise \$448,521 for WaterAid Canada.

### **Auction of Nations**

On February 12, 2016, His Excellency Nicolas Chapuis, Ambassador of France to Canada, hosted WaterAid's inaugural Auction of Nations at the French embassy. The event was attended by over 250 guests from Ottawa's

business, media and diplomatic communities, and raised over \$45,000 through a live and silent auction.

### **Bucket List Adventures: Central America Cycle Challenge**

WaterAid Canada's team headed to Costa Rica and Nicaragua for the first installment of the Bucket List Adventure series. These intrepid cyclists, led by Olympic gold medalist and host of CTV's Amazing Race Canada, Jon Montgomery and his wife Darla, travelled nearly 500 km from San José, Costa Rica to Managua, Nicaragua all in support of clean water, sanitation and hygiene.

To all of our corporate supporters, we say thank you. Your generous contributions have helped us transform lives this past year.

WaterAid Canada appreciates the continued support of Global Affairs Canada.

With your support, WaterAid reached more than **1.9 million** people with safe water this year.



# ACCOUNTABLE TO YOU

## Summary of financial statements

### STATEMENT OF OPERATIONS

(For the year ended March 31, 2016)

REVENUE	2016 \$	2015 \$
Global Affairs Canada	1,478,304	1,019,626
Donor contributions	1,438,885	1,599,642
WaterAid UK	285,874	320,000
Amref Health Africa	16,664	-
Other income	37,589	27,128
	<b>3,257,316</b>	<b>2,966,396</b>
<b>EXPENSES</b>		
International program	2,313,891	1,721,468
Public engagement program	324,492	276,937
Fundraising program	738,428	622,392
Canadian administration	177,522	233,502
	<b>3,554,333</b>	<b>2,854,299</b>
<b>NET REVENUE FOR THE YEAR</b>	<b>(297,017)</b>	<b>112,097</b>

### STATEMENT OF FINANCIAL POSITION

(As at March 31, 2016)

ASSETS	2016 \$	2015 \$
<b>Current assets</b>		
Cash	3,589,194	1,140,514
Investments	-	116,123
Accounts receivable	63,094	46,189
Prepaid expenses	7,852	-
Advances to projects	117,711	114,392
	<b>3,777,851</b>	<b>1,417,218</b>
<b>Capital assets</b>		
	23,913	7,261
	<b>3,801,764</b>	<b>1,424,479</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	246,579	124,455
Deferred contributions	3,356,906	804,728
	<b>3,603,485</b>	<b>929,183</b>
<b>Net assets</b>		
Unrestricted	47,468	236,137
Invested in capital assets	23,913	7,261
Internally restricted – Reserve	126,898	251,898
	198,279	495,296
	<b>3,801,764</b>	<b>1,424,479</b>

For every \$1 invested in water and sanitation, an average of \$4 is returned in increased productivity.



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For our complete Annual Report, visit:  
[annualreport.wateraidcanada.com](http://annualreport.wateraidcanada.com)

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WaterAid is a registered Canadian charity.  
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